

COMPANY PROFILE

 **LANDMARK**
CERAMICS

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COMPANYPROFILE

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100% American ceramic tile company.

WHO WE ARE

Landmark is a **100% American ceramic tile company**, specialized in the production and marketing of **high quality porcelain tiles** for every possible architectural, residential or commercial use. Founded in 2013, in **Mount Pleasant, TN**, Landmark stands on a 96 acre plot, of which 700,000 sq ft are covered and has an annual production capacity of about 50 million sq ft.

UST, INC.
ESTABLISHED IN NASHVILLE
IN 2013

96
ACRES
LAND SITE

**OVER
90**
MILLION \$
TOTAL INVESTMENT

100%
OWNED BY
GRUPPO CONCORDE

**OVER
700,000**
SQFT
BUILDINGS

WHO WE ARE

One site, one mind, one heart.

Production, logistics, sales and marketing departments in one single **large production complex, integrated with the local territory.** Landmark is a veritable reality equipped with **avant-garde plant and facilities** created to meet the needs of a demanding, modern and diversified market.



A solid business project.

Landmark is not just a start-up, but a solid business project, whose aim is to carve out **a leading role in the North American ceramic tile market** thanks to its advanced technology, its technical and managerial know-how and the quality of its product and efficiency of the service.

OUR MISSION

High quality
porcelain tiles.

Manufacture and market top quality and high aesthetic porcelain ceramic tiles in North America for every application of use, in residential, commercial and public building projects, be it for indoor or outdoor application. **Build, with its clients, long-term partnerships** by providing them with **excellent service** that is attentive to the needs of a constantly evolving market.



OUR VISION

A new landmark in the ceramic industry.

The goal of Landmark is to become **a point of reference** for all clients and operators of the porcelain tile market in the United States as well as in other markets, thanks to the breadth and the **technical and aesthetic quality** of its product range, to the **efficiency of its services** and especially to the constant attention to the needs of its clients.



OUR FACILITIES

A modern factory for an ambitious Company.

A cutting-edge site that hosts all of Landmark's departments and production equipment. Designed according to the **most modern technical and environmental criteria**, it is a technologically advanced facility that reflects the company's **forward-looking philosophy**.



A cutting-edge production plant.

A modern **700,000 square feet** plant that integrates production and logistics, designed to achieve the **highest quality standards** ever seen in the production of porcelain stoneware in the US.

OUR FACILITIES

Training and hospitality as a distinctive trait.

Landmark hosts customers, architects and designers, proposing guided tours, training sessions and meetings with international partners.

The production plant, a **welcoming and functional space** with modern multimedia tools, boasts an innovative showroom where the potential of the product range can be experienced first-hand.

Expert staff and comfortable spaces for a **pleasant and stimulating business experience**.



Business oriented comfort.

Rooms bathed in natural light designed to **maximise worker comfort** and equipped with **relaxing outdoor spaces**.

A site closely focused on interaction, ideal for receiving customers in professional and welcoming indoor and outdoor showrooms.



OUR FACILITIES

The whole Landmark experience in a showroom.

The concept that inspires the Landmark showrooms reflects the values of the company and highlights its product range. Across an indoor space of **4,000 square feet**, the various worlds that inspire the collections are applied in elegant **reconstructions of residential and commercial spaces**.

An experience designed to illustrate the identity of the brand in a simple and authentic way, allowing the products to express the Landmark values.





OUR FACILITIES

An innovative outdoor showroom.

A **2,690 square feet** showroom to demonstrate the **versatility and technical quality** of the Landmark's outdoor collections. A space designed to present the products, the installation techniques, the technical features and the ways of using porcelain stoneware in outdoor spaces.

OUR VALUES

Made in USA.

Landmark is **an American company** in terms of its vision, its people, its territory, its mentality and its products. The expertise of proven international management is combined with the energy and substance so typical of the best American industry, which make the spirit of "Landmark" **proudly 100% Made in the USA.**



Firmness and reliability.

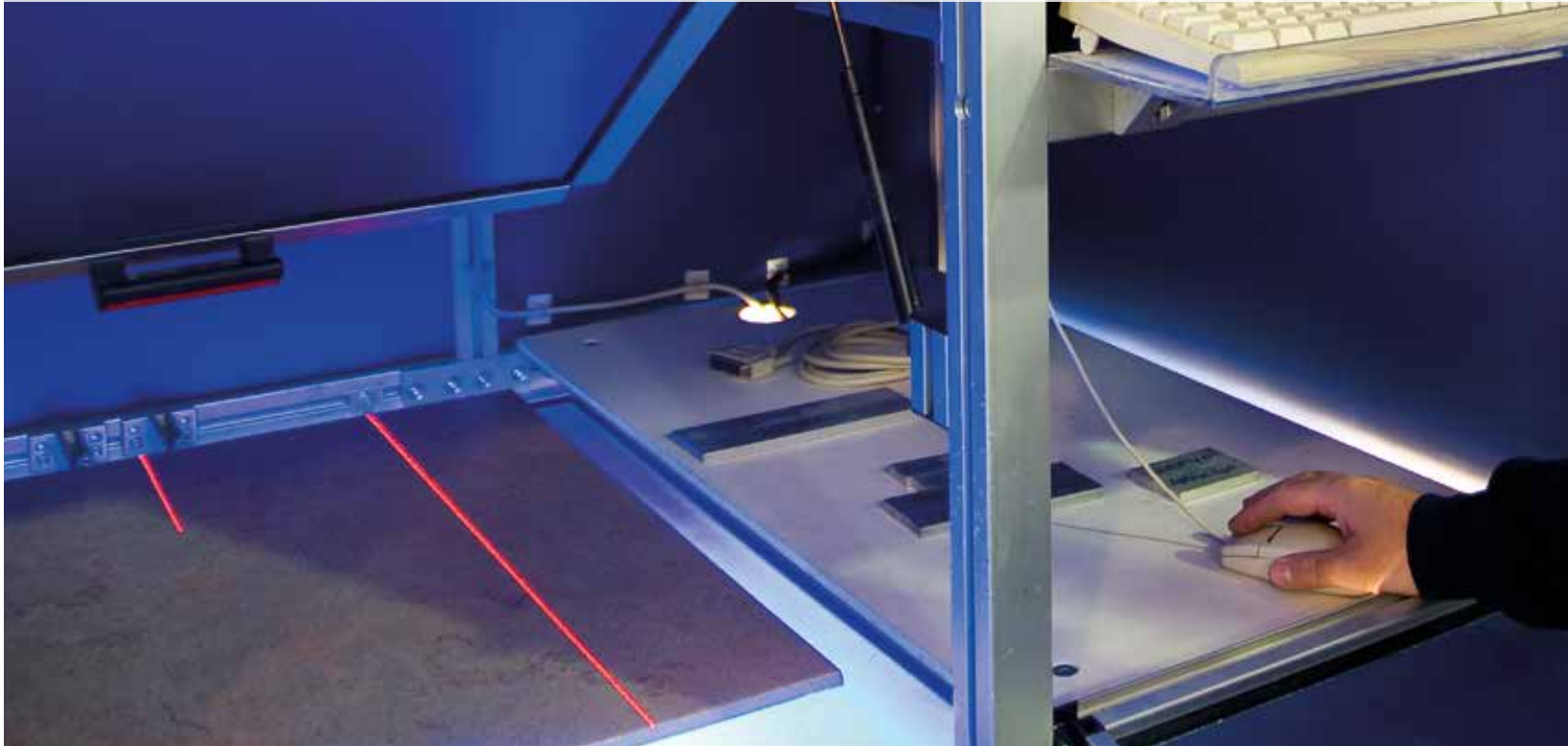
Landmark is part of **Gruppo Concorde**, a company founded in 1968 and one of the leading global players in the international ceramic industry. Gruppo Concorde has a dynamic vision of its mission, based on values of excellence as well as tremendous **solidity**, which enables the development of **long-term projects**, and the ability to ensure business partners, designers and customers the highest possible **reliability over time.**



OUR VALUES

Innovative technologies.

The Landmark production plant has the **most advanced technology** for the production of porcelain tiles, which combined with a high level of know-how, means **flexible and efficient production**, ability to ensure **high-quality products and services** to the client.



OUR VALUES

A state-of-the-art industrial plant.

Landmark’s production lines are made up of the most up-to-date **technological solutions** and **automations** to guarantee the highest reliability in the production process, the absolute quality of products, the safety of workers and a low environmental impact.



A large investment on quality standards.

Innovation in products and in technology go move at the same pace. Thanks to a more than 90 million dollars investment, Landmark’s production plant is equipped with the **best technologies** for the production of porcelain stoneware to guarantee the **highest technical and aesthetic standards**.



OUR VALUES

Quality without compromises.

Thanks to carefully selected raw materials, processed in accordance with advanced skills and technologies, Landmark products combine the **excellent technical standards** of porcelain tiles with **extremely sought-after aesthetic characteristics**, for results that meet even the most demanding expectations.





OUR VALUES

Respect for the environment.

The Landmark production site has been built in accordance with the highest international standards of **environmental protection**. The constant attention to **energy efficiency, recycling and re-use** of various materials and the **reduction of the impact on the environment** is evident as the company has been awarded some of the most respected **environmental certifications**.



Business ethics and social responsibility.

Landmark firmly believes that **respect**, as well as the **constant care and development of staff** is a fundamental and irreplaceable component for the success of a business and is absolutely key to the building and the increase in the value of the brand over time.

Landmark conducts its business mission by promoting a corporate culture focused on **social responsibility**, as well as on the **enhancement and respect for resources and territory**.



OUR VALUES

People: Landmark's most valuable resource.

Landmark's most valuable resource is its **human resources**. For this reason the company encourages the training and ongoing development of its team members and incentivises a climate of reciprocal help and respect in the workplace, creating a positive environment that helps in the **team-building process**.



Cooperation is the key for success.

The biggest goals are achieved by working together and **pulling in the same direction**. Landmark encourages a **spirit of close collaboration** in the organization to guarantee the highest possible standards of production and customer services.

Surface finishes, contemporary looks, natural inspirations, original decors.

Nature as the source of inspiration, matter as the point of reference, style as the distinctive trait. Landmark offers a **complete and versatile range** of solutions in porcelain stoneware, designed to plan **dwelling spaces** in accordance with **contemporary living**.



WHAT WE DO

Porcelain tiles for the contemporary architecture.

All Landmark collections are **made with passion** for the material, commitment and pride. Our collections meet every application requirement of **high technical and aesthetic content**, in the construction of **residential, commercial and public buildings**, for both **interior and exterior floors coverings**.

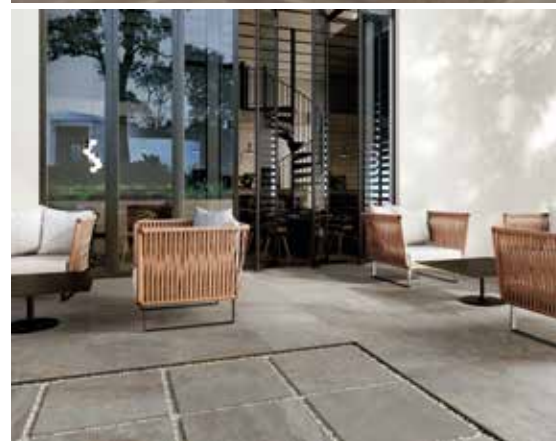




WHAT WE DO

Solutions for inside & outside spaces, from residential to public.

Landmark makes quality diversified products to perfectly clad the surfaces of residential and commercial spaces, interiors and exteriors, either on floors or on walls. **From private spaces to large architecture**, the company produces ceramics targeting **consumers, architects and designers** who expect exclusive solutions made with the **utmost innovative production standards**.

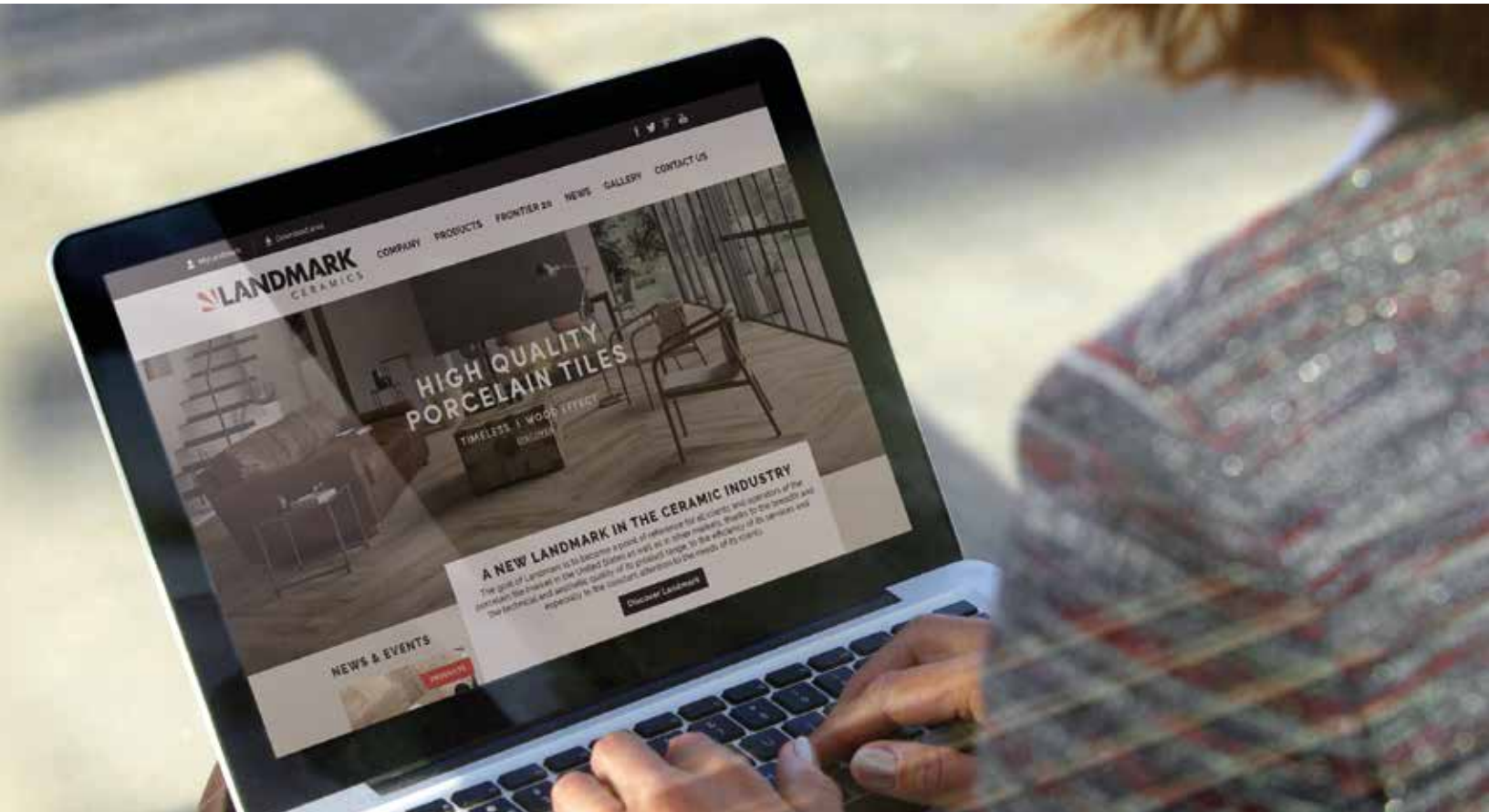


Discover **Landmark digital tools**



From point of sale to digital services, we'll always be close at hand.

Trade fairs, advertising, merchandising tools for **point of sales** and **active product promotion**, but also **multimedia communication**, **digital support** and modern and **efficient online services available 24 hours**: a wide-reaching integrated network of communication and working tools make Landmark a reality that is constantly connected to the outside world, in real-time, with a single objective: to create and maintain a direct line with customers and facilitate all business operations.



OUR SERVICE

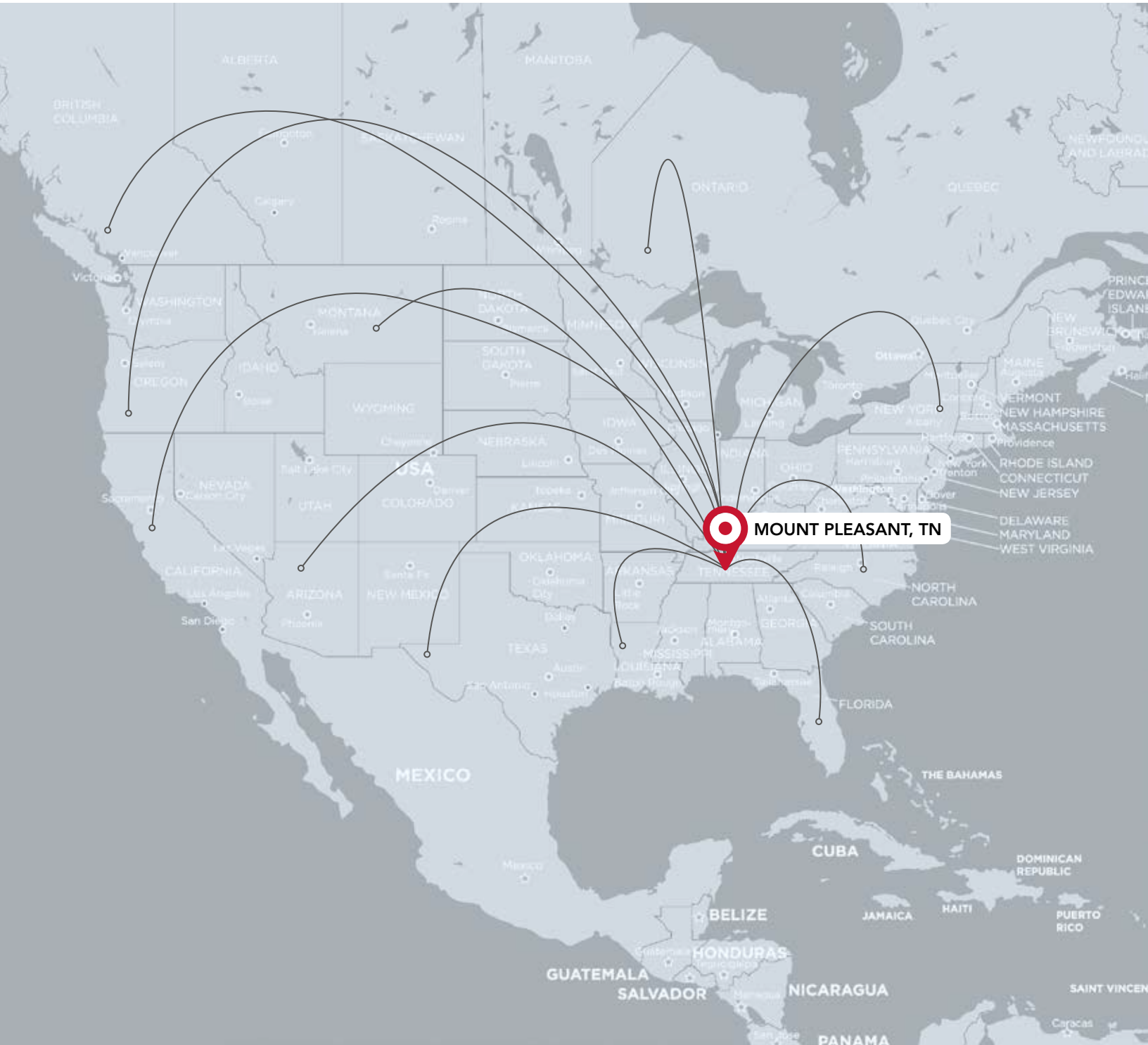
Our customers at the center.

Choosing Landmark means being able to **rely on a partner** who can combine a **wide range of quality products** as well as **efficient and attentive service** to the **needs of the market and of its clients**: a relationship of understanding and trust, to ensure long-lasting success.

OUR SERVICE

Efficient logistic services through North America and abroad.

Reliability, precision and service: these are the essential requisites of Landmark logistic services. **A first rate network** created and oriented to distribute, with **punctuality** and with **quality**, products **throughout North America**.





CONTACT US

General information

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