ATTITUDE
DESIGN FOR LIVING

LANDMARK
CERAMICS
Inspired by the metropolitan characteristics of cement, Attitude porcelain tiles anticipate exclusive trends for interior design thanks to their soft finish and delicate shades of color. The design project is enhanced by the hexagonal shapes and vintage decorative elements, recovering the tradition of cementine tiles reinterpreting it in a modern way.

“Contemporary” is a gathering of porcelain tile collections for floors and walls that draws inspiration from modern living trends. Different materials allow for expression with renewed personality the soul of architecture interior design with a new mood. The “Landmark Contemporary” porcelain tiles feature different surface look that coexists together with other materials while the space is decorated with the latest trends and metropolitan characteristics.

A new landmark in the ceramic industry

Landmark Ceramics is an American company, based in Tennessee that has set out to research, manufacture and sell top quality porcelain ceramics in North America, taking advantage of the proven experience of the Gruppo Concorde, an international leader in the sector. Technological innovation, market presence, attention to detail, the welfare of people and the environment, efficient service and a thorough product range make Landmark a new benchmark in the North American market for those who are looking for a reliable partner for any building and architecture project using US made top quality porcelain tiles.
In the post-industrial loft the essential emotions of Attitude underlines every design detail. The feel of the delicate and lived-in surface reveals its versatility in combination with the cutting edge cementine tiles in a contemporary interpretation.
The minimal surface meets amazing cementine tiles that radiate a delicate Liberty style.

PROJECT
FLOOR DESIGN
Attitude Calm Brown - 24"x24"
Attitude Flower Deco Warm - 12"x24"

ORIGINAL ATTITUDE
MINIMAL ATTITUDE

The modern feel is exalted by hexagonal motifs.

PROJECT
FLOOR DESIGN
Attitude Warm Sand - 12"x24"
WALL DESIGN
Attitude Decò - 8.5"x10.75"
STARTING FROM CREATIVITY

The soft and material surface of Attitude enhances the contemporary space. The creative and industrial character dictates the style of appealing spaces for an original design rich in combinations.

PROJECT
FLOOR DESIGN
Attitude Simply Grey - 24”x24” / 12”x24”

WALL DESIGN
Attitude Simply Grey - 12”x24”
The shades are reminiscence of industrial cement with hints of natural terracotta cement.

PROJECT
FLOOR DESIGN
Attitude Simply Grey
24"x24" | 12"x24"

WALL DESIGN
Attitude Simply Grey - 12"x24"
The soft ceramic surface, expressive and delicate, is in perfect harmony with contemporary style.
The hexagon pattern creates a fusion between past and present planning the living space design of the future.
ATTITUDE

COLORED BODY PORCELAIN TILE - Rectified Monocaliber

FEATURES AND BENEFITS

- **COLORED BODY PORCELAIN TILE**
  - Rectified Monocaliber

- **Features**
  - **Fade Resistant**
    - Stable chromatically over time
  - **Doesn’t Bend**
    - Hard and compact
  - **Easy to Keep Clean**
  - **No VOC**
    - Volatile organic compound
  - **Water Proof**
    - Doesn’t absorb
  - **Pet Friendly**
    - Dog and cat scratch proof
  - **Resistant to Frost**
    - Snow and ice proof
  - **Fire Proof**
    - Doesn’t burn or smoke

**Benefits**

- **Eco-Friendly and Safe**
- **Floor Heat Friendly**
- **Resistant to Acid**
**ATTITUDE**

**COLORED BODY PORCELAIN TILE** - Rectified Monocaliber

<table>
<thead>
<tr>
<th>LIGHT WHITE</th>
<th>WARM SAND</th>
<th>SIMPLY GREY</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="Light White Tile" /></td>
<td><img src="image2" alt="Warm Sand Tile" /></td>
<td><img src="image3" alt="Simply Grey Tile" /></td>
</tr>
</tbody>
</table>

**Available sizes**

- **Light White**
  - 24"x24" (0.35" / 9 mm)
  - 12"x24" (0.20" / 5 mm)
  - 8.5"x10" (0.30" / 8 mm)
  - 12"x12" (0.15" / 4 mm)
  - 2"x2" (0.8" / 20 mm)

- **Warm Sand**
  - 24"x24" (0.35" / 9 mm)
  - 12"x24" (0.20" / 5 mm)
  - 8.5"x10" (0.30" / 8 mm)
  - 12"x12" (0.15" / 4 mm)
  - 2"x2" (0.8" / 20 mm)

- **Simply Grey**
  - 24"x24" (0.35" / 9 mm)
  - 12"x24" (0.20" / 5 mm)
  - 8.5"x10" (0.30" / 8 mm)
  - 12"x12" (0.15" / 4 mm)
  - 2"x2" (0.8" / 20 mm)

**Color Shading**

- **V1**

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**CALM BROWN**

<table>
<thead>
<tr>
<th>CALM BROWN</th>
<th>DARK GREY</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image4" alt="Calm Brown Tile" /></td>
<td><img src="image5" alt="Dark Grey Tile" /></td>
</tr>
</tbody>
</table>

**Available sizes**

- **Calm Brown**
  - 24"x24" (0.35" / 9 mm)
  - 12"x24" (0.20" / 5 mm)
  - 8.5"x10" (0.30" / 8 mm)
  - 12"x12" (0.15" / 4 mm)
  - 2"x2" (0.8" / 20 mm)

- **Dark Grey**
  - 24"x24" (0.35" / 9 mm)
  - 12"x24" (0.20" / 5 mm)
  - 8.5"x10" (0.30" / 8 mm)
  - 12"x12" (0.15" / 4 mm)
  - 2"x2" (0.8" / 20 mm)

**Color Shading**

- **V1**

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The color of tiles printed in this catalog may differ from actual tiles. Tile color reproductions in this catalog are representative only. Slight tone and shade variations are inherent in porcelain tiles. Before selecting a color, we recommend that you contact your local representative, who will provide you with a sample piece of the requested tile.

This porcelain tile product is manufactured with a V1 shade variation. Remember that the amount of color as well as the texture of each piece may vary from tile to tile. Impact the product immediately upon delivery and select tiles from many boxes during installation to minimize and blend any possible color difference.

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![Color Shading](image6)

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18 19
**ATTITUDE**

Decò *
8.5"x10"

Fabric *
8.5"x10"

* Unrectified

**DECOR RANGE**

**COLORED BODY PORCELAIN TILE** - Rectified Monocaliber

- Geometric Deco Warm
  - 24"x24"

- Geometric Deco Cold
  - 24"x24"

- Flower Deco Warm
  - 12"x24"

- Flower Deco Cold
  - 12"x24"

**MOSAICS**

- Light White
  - Mosaic A 2"x2"
  - 12"x12"

- Warm Sand
  - Mosaic A 2"x2"
  - 12"x12"

- Simply Grey
  - Mosaic A 2"x2"
  - 12"x12"

- Calm Brown
  - Mosaic A 2"x2"
  - 12"x12"

- Dark Grey
  - Mosaic A 2"x2"
  - 12"x12"
**ATTITUDE**

**COLORED BODY PORCELAIN TILE** - Rectified Monocaliber

<table>
<thead>
<tr>
<th>COVE BASE</th>
<th>BULLNOSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>6”x12”</td>
<td>3”x24”</td>
</tr>
</tbody>
</table>

- **LIGHT WHITE**
- **WARM SAND**
- **SIMPLY GREY**
- **CALM BROWN**
- **DARK GREY**

**RECOMMENDED USE**

Attitude is recommended for indoor floors, walls, countertops, and outdoor walls in commercial and residential application. The use of Attitude is not recommended for outdoor application or horizontal exterior surfaces. Landmark recommends an offset no greater than 30%. If a staggered pattern is required for tiles of 20” inches or longer.

**CARE AND MAINTENANCE**

Do not apply any wax or sealer to the product after installation. Regular cleaning is the best way to keep Attitude tiles looking good. Use clean, hot water (add household cleaner for more aggressive cleaning). Rinse thoroughly and dry with a soft cloth to prevent water spots. Please visit lcusa.com for further information regarding the care and maintenance of Landmark products.

**WARRANTY**

Landmark guarantees that its products will meet or exceed the performance specifications set out in ANSI A137.1-2012 and in the performance specifications section of the Landmark general catalog. For more information, please visit our website at lcusa.com.
<table>
<thead>
<tr>
<th>PHYSICAL PROPERTIES</th>
<th>TEST ASTM</th>
<th>NORTH AMERICAN STANDARD A137.1</th>
<th>RESULTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water absorption</td>
<td>C373</td>
<td>≤ 0.5%</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>DCOF Average dynamic</td>
<td>BOT 3000 test</td>
<td>≥ 0.42</td>
<td>≥ 0.42</td>
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<tr>
<td>coefficient of friction</td>
<td>C1026</td>
<td>As reported</td>
<td>RESISTANT</td>
</tr>
<tr>
<td>Resistance to freeze/thaw</td>
<td>C1026</td>
<td>As reported</td>
<td>RESISTANT</td>
</tr>
<tr>
<td>cycling</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Warpage (edge)</td>
<td>C485</td>
<td>Warpage ± 0.4% or ± 0.05 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Warpage (diagonal)</td>
<td>C485</td>
<td>Warpage ± 0.4% or ± 0.07 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Wedging</td>
<td>C502</td>
<td>± 0.25% or ± 0.03 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Chemical resistance</td>
<td>C550</td>
<td>As reported</td>
<td>UNAFFECTED</td>
</tr>
<tr>
<td>Breaking strength</td>
<td>C648</td>
<td>250 lbf or greater</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Thickness</td>
<td>C499</td>
<td>Range: 0.04 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
</tbody>
</table>

* Average values referred to our production and related to the matt finish of the product.
** As far as values relating to the matt finish of the product and to tests carried out by certified external laboratories whose results are available upon request at Headoffice, we are willing to check the lot you are interested in purchasing.
- Be sure to use tiles belonging to the same caliber.
- Test results are available on request.
- Landmark tiles can be slippery when wet. We recommend to make sure that the surface is always dry.
- The information provided can be subject to change. Please refer to usa.com for the latest, most accurate and up-to-date information.