A new landmark in the ceramic industry

Landmark Ceramics is an American company, based in Tennessee that has set out to research, manufacture and sell top quality porcelain ceramics in North America, taking advantage of the proven experience of the Gruppo Concorde, an international leader in the sector. Technological innovation, market presence, attention to detail, the welfare of people and the environment, efficient service and a thorough product range make Landmark a new benchmark in the North American market for those who are looking for a reliable partner for any building and architecture project using US made top quality porcelain tiles.

Precious is a gathering of porcelain tile collections that interpret precious and elegant materials. Prestigious, pure, enchanting, the surface meets contemporary and classic architectures exalting their style and elegance. The decorative power of the graphics and colors ensures impressive results for breathtaking projects.

Magnifica is a selection of sought-after Travertini crosscut tiles in top-quality porcelain ceramics able to create a direct connection to contemporary architecture. The naturalness of each slab is highlighted by the slight three-dimensional structure and the graphic details that, when used for decorating, leave a trace of indelible style in the space.
Magnifica is an item of furniture that meets the needs of contemporary environments to express value, rigor and extreme elegance. The soft natural finish, bright and regal honed surface give the rooms a special exquisiteness of materials for architecture.
Thanks to the properties of grey porcelain stoneware Magnifica can be used in commercial environments, creating spaces of character and timeless elegance.

PROJECT
FLOOR DESIGN
Magnifica Navona - 12"x24"

WALL DESIGN
Magnifica Silver, Navona - 12"x24"
The multi-chrome color range collects details and hues from nature in every slab, to create polychromatic plays of color on floors and walls.
The preciousness and the refinement of surfaces so typical of classic Travertines’ delicate charm reinforce feelings of well-being and relaxation for residential environments that combine luxury and design. The honed finish illuminates the atmosphere with its elegant splendor.

PROJECT
FLOOR DESIGN
Magnifica Silver - 12”x24”
WALL DESIGN
Magnifica Silver - 12”x24”
Elegant and controlled changes in color characterize the surfaces of the bathroom with its marked personality.

PROJECT
FLOOR DESIGN
Magnifica Silver - 12”x24”
WALL DESIGN
Magnifica Silver - 12”x24”
THE SCENT OF BEAUTY

Light enhances the aesthetic power of the surface, caressing the color details and the preciousness of the material is inspirational.

PROJECT

FLOOR DESIGN
Magnifica Romano - 12”x24”

WALL DESIGN
Magnifica Romano
Mosaic C - 6”x12”
**ENERGY EFFICIENT**
Tile’s inherent thermal mass reduces peak heating and cooling, helping moderate temperature swings in your home.

**ECO-FRIENDLY AND SAFE**
Tile is stable chromatically over time.

**FLOOR HEAT FRIENDLY**
Tile is hard and compact.

**WATER PROOF**
Tile doesn’t drain, doesn’t absorb water, thus stays dry.

**FIRE PROOF**
Tile doesn’t burn, melt or give off toxic fumes when exposed to fire.

**PREVENT BACTERIA GROWTH**
Tile is completely non-porous, making it resistant to bacterial growth and a healthier home for you.

**SCATCH RESISTANT**
Tile is strong, hard and resistant to most type of scratches.

**PET FRIENDLY**
Tile is both dog and cat scratch proof.

**FADE RESISTANT**
Tile is fade resistant, maintaining its color integrity.

**DON’T BEND**
Tile is hard and compact.

**RESISTANT TO FROST**
Tile is snow and ice proof.

**RESISTANT TO ACID**
Tile is very resistant to acid and chemicals.

**STAIN RESISTANCE**
Tile is completely inhospitable to bacteria. That means no mold or mildew, and a healthier home for you.

**ZERO ALLERGENES**
Tile is both hard and impervious, inhospitable to dust mites, bacteria, fungi, mold and other irritants.

**ZERO PVC ZERO VOC**
Tile is completely PVC and VOC (volatile organic compound) free that means a healthier home for you.

**ZERO FORMALDEHYDE**
Formaldehyde is known to lead to an increased incidence of asthma.

**FIRE PROOF**
Tile doesn’t burn, melt or give off toxic fumes when exposed to fire.

**EASY TO KEEP CLEAN**
Tile is ideal for both floor and wall application, indoor and outdoor.

**EASY TO BEND**
Tile is hard and compact.

**STAIN RESISTANCE**
Tile is hard and compact.

**RESISTANT TO ACID**
Tile is very resistant to acid and chemicals.

**ZERO PVC ZERO VOC**
Tile is completely PVC and VOC (volatile organic compound) free that means a healthier home for you.
The color of tiles printed in this catalog may differ from actual tiles. Tile color reproductions in this catalog are representative only. Slight tone and shade variations are inherent in porcelain tiles. Before selecting a color, we recommend that you contact your local representative, who will provide you with a sample piece of the requested tile.

This porcelain tile product is manufactured with a V2 shade variation. Remember that the amount of color as well as the texture of each piece may vary from tile to tile. Inspect the product immediately upon delivery and select tiles from many boxes during installation to minimize and blend any possible color difference.
COLORED BODY PORCELAIN TILE - Rectified Monocaliber

COVE BASE

| NAVONA | • |
| ROMANO | • |
| MULTICOLOR | • |
| SILVER | • |

BULLNOSE

| 6"x12" | 3"x24" |
| NAVONA | • |
| ROMANO | • |
| MULTICOLOR | • |
| SILVER | • |
**MAGNIFICA**
COLORED BODY PORCELAIN TILE - Rectified Monocaliber

**INFORMATION**

**RECOMMENDED USE**
Magnifica is recommended for indoor floors, walls, countertops, and outdoor walls in commercial and residential application. The use of Magnifica is not recommended for outdoor application or horizontal exterior surfaces. Landmark recommends an offset no greater than 30%, if a staggered pattern is required for tiles of 20” inches or longer. We do recommend not using the honed finish for wet areas where deposits of water are likely to occur. Visit [lcusa.com](http://lcusa.com) for detailed instructions of installation.

**CARE AND MAINTENANCE**
Do not apply any wax or sealer to the product after installation. Before grouting ensure that you apply a grout release when using honed finish. Regular cleaning is the best way to keep Magnifica tiles looking good. Use clean, hot water (add household cleaner for more aggressive cleaning). Rinse thoroughly and dry with a soft cloth to prevent water spots. Please visit [lcusa.com](http://lcusa.com). For further information regarding the care and maintenance of Landmark products.

**WARRANTY**
Landmark guarantees that its products will meet or exceed the performance specifications set out in ANSI A137.1- 2012 and in the performance specifications section of the Landmark general catalog. For more information, please visit our website at [lcusa.com](http://lcusa.com).

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**TILE PERFORMANCE DATA**

<table>
<thead>
<tr>
<th>PHYSICAL PROPERTIES</th>
<th>TEST ASTM</th>
<th>NORTH AMERICAN STANDARD A137.1-</th>
<th>RESULTS FOR MATT FINISH ONLY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water absorption *</td>
<td>C373</td>
<td>≤ 0.5%</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>DCOF Average dynamic coefficient of friction **</td>
<td>BOT 3000 test</td>
<td>≥ 0.42</td>
<td>≥ 0.42</td>
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<tr>
<td>Resistance to freeze/thaw cycling *</td>
<td>C1826</td>
<td>As reported</td>
<td>RESISTANT</td>
</tr>
<tr>
<td>Warpage (edge)</td>
<td>C485</td>
<td>Warpage ≤ 0.4% or ≤ 0.05 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Warpage (diagonal)</td>
<td>C485</td>
<td>Warpage ≤ 0.4% or ≤ 0.07 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Wedging</td>
<td>C502</td>
<td>± 0.25% or ± 0.03 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Chemical resistance</td>
<td>C650</td>
<td>As reported</td>
<td>UNAFFECTED</td>
</tr>
<tr>
<td>Breaking strength</td>
<td>C448</td>
<td>250 lbf or greater</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Thickness</td>
<td>C499</td>
<td>Range: 0.04 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
</tbody>
</table>

* Average values referred to our production and related to the matt finish of the product.
** As far as values relating to the matt finish of the product and to tests carried out by certified external laboratories whose results are available upon request at Headoffice, we are willing to check the lot you are interested in purchasing.
- Be sure to use tiles belonging to the same caliber.
- Test results are available on request.
- Landmark tiles can be slippery when wet. We recommend to make sure that the surface is always dry.
- The information provided can be subject to change. Please refer to [lcusa.com](http://lcusa.com) for the latest, most accurate and up-to-date information.