EMOTION
CHARM IS A NATURAL GIFT

LANDMARK CERAMICS
Surfaces that evoke American walnut, spaces that recall the shapes of nature. With Emotion porcelain tiles the space dresses with sober elegance, for floors and walls to which time has given a marked identity. The surface is soft and natural. A slight and imperceptible micro texture evokes the warm feel of wood. Pleasant to the touch, profound atmosphere.

A new landmark in the ceramic industry
Landmark Ceramics is an American company, based in Tennessee that has set out to research, manufacture and sell top quality porcelain ceramics in North America, taking advantage of the proven experience of the Gruppo Concordo, an international leader in the sector. Technological innovation, market presence, attention to detail, the welfare of people and the environment, efficient service and a thorough product range make Landmark a new benchmark in the North American market for those who are looking for a reliable partner for any building and architecture project using US Made top quality porcelain tiles.
The herringbone pattern of installation exalts the natural elegance of wood effect ceramics. The dynamic floor coexists with light and fresh atmospheres, for spaces that have no set rules: intuition blends design elements and surfaces in an exclusive mix.
The offset and herringbone patterns of installation express the refinement and elegance of wood.

HARMONIOUS STORIES

PROJECT
FLOOR DESIGN
Emotion Sweet Grey - 8"x40"
WALL DESIGN
Charme Graphite Dark - 18"x36"
The ceramic wood is suitable for different destinations of use, ensuring an ultranatural effect.
Emotion wood look porcelain tiles are perfect for floors and walls in traditional and modern spaces that evoke the passing of time. 20x100 surfaces that express the delicate touch of the material thanks to a waved and delicate finish that brings back the space to its original function: welcoming as if in a natural landscape.
FEEL THE EXTRAORDINARY

The wood effect draws surfaces of refined design.

PROJECT

FLOOR DESIGN
Emotion Soft Dark - 8"x40"

WALL DESIGN
Emotion Soft Dark - 8"x40"
The elegance of wood reveals its characteristic to adapt in any space, creating a synergy with other materials.
FEATURES AND BENEFITS

COLORED BODY PORCELAIN TILE

- **FADING RESISTANT**
  - stable chromatically over time
- **DOESN’T BEND**
  - hard and compact
- **ECO-FRIENDLY AND SAFE**
  - dog and cat nails proof
- **RESISTANT TO FROST**
  - snow and ice proof
- **FLOOR HEAT FRIENDLY**
- **RESISTANT TO ACID**
- **EASY TO KEEP CLEAN**
- **NO VOC**
  - volatile organic compound
- **WATER PROOF**
  - doesn’t absorb
- **FIRE PROOF**
  - doesn’t burn or smoke

14 15
The colour of tiles printed in this catalogue may differ from actual tiles. Tile color reproductions in the catalogue are representative only. Slight tone and shade variations are inherent in porcelain tiles. Before selecting a colour, we recommend that you contact your local representative, who will provide you with a sample piece of the requested tile.

Color Shading

This porcelain tile product is manufactured with a V2 shade variation. Remember that the amount of colour as well as the texture of each piece may vary from tile to tile. Inspect the product immediately upon delivery and select tiles from many boxes during installation to minimize and blend any possible colour difference.

Color Shading
EMOTION _ TRIM TILES 
COLORED BODY PORCELAIN TILE

<table>
<thead>
<tr>
<th>COVE BASE</th>
<th>6&quot;x12&quot;</th>
</tr>
</thead>
</table>

- RELAX BEIGE
- HAPPY WALNUT
- SWEET GREY
- SOFT DARK

RECOMMENDED USE
Emotion is recommended for indoor floors, walls, countertops, and outdoor walls in commercial and residential application. The use of Emotion is not recommended for outdoor application or horizontal exterior surfaces. Landmark recommends an offset no greater than 30%. If a staggered pattern is required for tiles of 20” inches or longer.

CARE AND MAINTENANCE
Do not apply any wax or sealer to the product after installation. Regular cleaning is the best way to keep Emotion tiles looking good. Use clean, hot water (add household cleaner for more aggressive cleaning). Rinse thoroughly and dry with a soft cloth to prevent water spots. Please visit lcusa.com.

WARRANTY
Landmark guarantees that its products will meet or exceed the performance specifications set out in ANSI A137.1-2012 and in the performance specifications section of the Landmark general catalogue. For more information, please visit our website at lcusa.com.
**Physical Properties**

<table>
<thead>
<tr>
<th>Property</th>
<th>Test</th>
<th>Native Value</th>
<th>Compliance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water absorption *</td>
<td>C373</td>
<td>≤ 0.5%</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>DCOF Average dynamic coefficient of friction **</td>
<td>BOT 3000 test</td>
<td>≥ 0.42</td>
<td>≥ 0.42</td>
</tr>
<tr>
<td>Resistance to freeze/thaw cycling *</td>
<td>C1026</td>
<td>As reported</td>
<td>RESISTANT</td>
</tr>
<tr>
<td>Warpage (edge)</td>
<td>C485</td>
<td>Warpage ≤ 0.4% or ± 0.05 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Warpage (diagonal)</td>
<td>C485</td>
<td>Warpage ≤ 0.4% or ± 0.07 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Wedging</td>
<td>C502</td>
<td>± 0.25% or ± 0.03 in</td>
<td>COMPLY WITH ANSI A137.1</td>
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<tr>
<td>Chemical resistance</td>
<td>C650</td>
<td>As reported</td>
<td>UNAFFECTED</td>
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<tr>
<td>Breaking strength</td>
<td>C648</td>
<td>250 lbf or greater</td>
<td>COMPLY WITH ANSI A137.1</td>
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<tr>
<td>Thickness</td>
<td>C499</td>
<td>Range: 0.04 in</td>
<td>COMPLY WITH ANSI A137.1</td>
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</table>

* Average values referred to our production and related to the matt finish of the product.

** As far as values relating to the matt finish of the product and to tests carried out by certified external laboratories whose results are available upon request at Headoffice, we are willing to check the lot you are interested in purchasing.

Be sure to use tiles belonging to the same caliber.

Test results are available on request.

Landmark tiles can be slippery when wet. We recommend to make sure that the surface is always dry.

The information provided can be subject to change. Please refer to landmark.com for the latest, most accurate and up-to-date information.