Precious is a gathering of porcelain tile collections that interpret precious and elegant materials. Prestigious, pure, enchanting, the surface meets contemporary and classic architectures exalting their style and elegance. The decorative power of the graphics and colors ensures impressive results for breathtaking projects.

A new landmark in the ceramic industry
Landmark Ceramics is an American company, based in Tennessee that has set out to research, manufacture and sell top quality porcelain ceramics in North America, taking advantage of the proven experience of the Gruppo Concorde, an international leader in the sector. Technological innovation, market presence, attention to detail, the welfare of people and the environment, efficient service and a thorough product range make Landmark a new benchmark in the North American market for those who are looking for a reliable partner for any building and architecture project using US made top quality porcelain tiles.

Marble brings interior decoration up to date with its natural and exquisite elegance. Porcelain surfaces inspired by precious marble to reinterpret the new contemporary residential and commercial venues with a fresh and dynamic style. The finish is soft and natural, colors are deep and intense. The floor and wall collection creates veritable architectural masterpieces enriched with an exquisite set of decors.
Landmark Ceramics expands its Charme collection introducing the 24”x48” size, ideal for designing and decorating large residential and commercial spaces, the 24”x48” can be used alone or with other sizes for contemporary design proposal without compromising the superior quality of porcelain tiles.
The sobriety and exclusive touch of marble exalt the contemporary spirit of the space, where lines, volumes, floors and walls, emanate an ultra-natural and modern charm. Welcoming becomes an art form thanks to soft and velvety surfaces characterized by waved and elegant veining.
The lacunar laying pattern adds value to the pure expression and decorative spirit of marble.
Project
Floor Design
Charme Graphite Dark - 24"x24"
Charme Veined Statuario - 12"x24"
Wall Design
Charme Graphite Dark - 12"x24"
Mosaic C - 2"x6"

The decorative character of marble and the visual power of decor.

emotional

The living space...
As pieces of art in their own right, the surfaces of Charme dress residential and commercial spaces offering color combinations of natural luxury. The marble effects total look is brand new and the expression of a contemporary feel. Porcelain floors and walls dressed with an exquisite style.
The aesthetic pureness of marble blends with decorative color games.

PROJECT

FLOOR DESIGN
Charme Veined Statuario - 24”x48”
Charme Graphite Oak - 24”x24”

WALL DESIGN
Charme Veined Statuario - 12”x24”
Charme Graphite Oak - 12”x24” | Mosaic C - 2”x6”
<table>
<thead>
<tr>
<th>PROJECT</th>
<th>FLOOR DESIGN</th>
<th>WALL DESIGN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charme Veined Statuario</td>
<td>24&quot;x24&quot;</td>
<td>Emotion Relax Beige</td>
</tr>
<tr>
<td></td>
<td>Charme Veined Statuario</td>
<td>12&quot;x24&quot;</td>
</tr>
<tr>
<td></td>
<td>Decorative Accent Big</td>
<td>1.8&quot;x24&quot;</td>
</tr>
</tbody>
</table>

The precious and delightful feel of marble is perfect for floor and wall covering.

enjoyable
Charme presents a bright marble look surface with a natural finish that covers the contemporary space. Marble veining make the appeal intense and emphasize the sensation of pure and regenerating wellness.
Sought after laying patterns blend surfaces and shapes deconstructing the space and creating different style suggestions.

PROJECT

FLOOR DESIGN
Charme Calacatta Gold - 24"x48" Mosaic D - 3.15"x3.89"
Charme Brown Frappuccino Mosaic D - 3.15"x3.89"

WALL DESIGN
Charme Calacatta Gold - 24"x48" Mosaic B - 2"x3"
Charme Brown Frappuccino - 12"x24"
FEATURES AND BENEFITS

COLORED BODY PORCELAIN TILE - Rectified Monocaliber

ENERGY EFFICIENT
Tiles’ inherent thermal mass reduces peak heating and cooling. These tiles moderate temperature swings in your home.

ECO-FRIENDLY AND SAFE
Tiles’ inherent thermal mass reduces peak heating and cooling. These tiles moderate temperature swings in your home.

FLOOR HEAT FRIENDLY
Tiles are very compact and impervious. Therefore, doesn’t absorb. With tiles, you don’t need heat to worry about water.

WATER PROOF
Tiles are very compact and impervious. Therefore, doesn’t absorb. With tiles, you don’t need heat to worry about water.

FIRE PROOF
Tiles don’t burn, melt or give off toxic fumes when exposed to fire.

PREVENT BACTERIA GROWTH
Tiles are completely impervious to bacteria that make no mold or mildew, and a healthier home for you.

SCRATCH RESISTANT
Tiles are strong, hard and resistant to most type of scratches.

FADE RESISTANT
Tiles are stable chromatically over time.

DOESN’T BEND
Tiles are hard and compact.

RESISTANT TO FROST
Tiles are snow and ice proof.

RESISTANT TO ACID
Tiles are acid and impervious.

STAIN RESISTANCE
Tiles are hard and compact.

ZERO ALLERGENES
Tiles are both hard and impervious therefore, inhospitable to dust mites, bacteria, fungi, mold and other irritants.

ZERO FORMALDEHYDE
Formaldehyde is known to lead to an increased incidence of asthma. Tile has zero formaldehyde.

ZERO PVC
Tiles are completely free of PVC and VOC (volatile organic compound). This means a healthier home for you.

PET FRIENDLY
Tiles are dog and cat scratch proof.

RESISTANT TO FROST
Tiles are snow and ice proof.

RESISTANT TO ACID
Tiles are acid and impervious.

STAIN RESISTANCE
Tiles are hard and compact.

EASY TO KEEP CLEAN
Tiles are completely impervious to bacteria. That means no mold or mildew, and a healthier home for you.

EASY TO KEEP CLEAN
Tiles are completely impervious to bacteria. That means no mold or mildew, and a healthier home for you.

FLOOR AND WALL
Tiles are ideal for both floor and wall application indoor and outdoor.
This porcelain tile product is manufactured with a V2 shade variation. Remember that the amount of color as well as the texture of each piece may vary from tile to tile. Inspect the product immediately upon delivery and select tiles from many boxes during installation to minimize and blend any possible color difference.

The color of tiles printed in this catalog may differ from actual tiles. Tile color reproductions in this catalog are representative only. Slight tone and shade variations are inherent in porcelain tiles. Before selecting a color, we recommend that you contact your local representative, who will provide you with a sample piece of the requested tile.

This porcelain tile product is manufactured with a V2 shade variation. Remember that the amount of color as well as the texture of each piece may vary from tile to tile. Inspect the product immediately upon delivery and select tiles from many boxes during installation to minimize and blend any possible color difference.
RECOMMENDED USE
Charme is recommended for indoor floors, walls, countertops, and outdoor walls in commercial and residential application. The use of Charme is not recommended for outdoor application or horizontal exterior surfaces. Landmark recommends an offset no greater than 30%, if a staggered pattern is required for tiles of 20” inches or longer.

CARE AND MAINTENANCE
Do not apply any wax or sealer to the product after installation. Regular cleaning is the best way to keep Charme tiles looking good. Use clean, hot water (add household cleaner for more aggressive cleaning). Rinse thoroughly and dry with a soft cloth to prevent water spots. Please visit lcusa.com.
For further information regarding the care and maintenance of Landmark products.

WARRANTY
Landmark guarantees that its products will meet or exceed the performance specifications set out in ANSI A137.1-2012 and in the performance specifications section of the Landmark general catalog. For more information, please visit our website at lcusa.com.
<table>
<thead>
<tr>
<th>PHYSICAL PROPERTY</th>
<th>TEST ASTM</th>
<th>NORTH AMERICAN STANDARD A137.1</th>
<th>RESULTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water absorption *</td>
<td>C373</td>
<td>≤ 0.5%</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>DCOF Average dynamic coefficient of friction **</td>
<td>BOT 3000 test</td>
<td>≥ 0.42</td>
<td>≥ 0.42</td>
</tr>
<tr>
<td>Resistance to freeze/thaw cycling *</td>
<td>C1026</td>
<td>As reported</td>
<td>RESISTANT</td>
</tr>
<tr>
<td>Warpage (edge)</td>
<td>C485</td>
<td>Warpage ± 0.4% or ± 0.05 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Warpage (diagonal)</td>
<td>C485</td>
<td>Warpage ± 0.4% or ± 0.07 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Wedging</td>
<td>C502</td>
<td>± 0.25% or ± 0.03 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Chemical resistance</td>
<td>C650</td>
<td>As reported</td>
<td>UNAFFECTED</td>
</tr>
<tr>
<td>Breaking strength</td>
<td>C548</td>
<td>250 lbf or greater</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
<tr>
<td>Thickness</td>
<td>C499</td>
<td>Range: 0.04 in</td>
<td>COMPLY WITH ANSI A137.1</td>
</tr>
</tbody>
</table>

* Average values referred to our production and related to the matt finish of the product.
** As far as values relating to the matt finish of the product and to tests carried out by certified external laboratories whose results are available upon request at Headoffice, we are willing to check the lot you are interested in purchasing.
- Be sure to use tiles belonging to the same caliber.
- Test results are available on request.
- Landmark tiles can be slippery when wet. We recommend to make sure that the surface is always dry.
- The information provided can be subject to change. Please refer to lcusa.com for the latest, most accurate and up-to-date information.