"Precious" is gathering of porcelain tile collections that interpret precious and elegant materials. Prestigious, pure, enchanting, the surface meets contemporary and classic architectures exalting their style and elegance. The decorative power of the graphics and colors ensures impressive results for breathtaking projects.

A new landmark in the ceramic industry

Landmark ceramics is an American company, based in Tennessee that has set out to research, manufacture and sell top quality porcelain ceramics in North America, taking advantage of the proven experience of the Gruppo Concorde, an international leader in the sector. Technological innovation, market presence, attention to detail, the welfare of people and the environment, efficient service and a thorough product range make Landmark a new benchmark in the North American market for those who are looking for a reliable partner for any building and architecture project using US made top quality porcelain tiles.

Charme Evo is the natural evolution of marble effect tile floors and walls, skillfully crafted in the highest quality porcelain. This exclusive range of carefully selected precious marble creates exclusive modern areas. Stunning graphics and the natural feel of the tiles confer a precious quality to interior design projects.
The ceramic marble of Charme Eve brings a distinctive style and elegance to contemporary architecture. Each unique solution is achieved through an elegant play of veining and the realism of detail.
Produced from porcelain of the highest quality with its superior performance, Charme Evo is the ideal solution for decorating the walls and floors of residential and commercial areas. The impressive effect of Charme Evo extends to the exterior areas by introducing 20mm tiles designed for outdoor spaces. This is an additional benefit when designing settings that flow from the indoors to the outdoors with continuity in color.
Impeccable excellence
Stylish shapes for a unique atmosphere

Placed on walls and floors, the natural veining typical of marble is enhanced by elegant mosaics, selected to create highly distinctive and unique areas. By including decorative elements with the expert use of small, beautiful tesserae, the design acquires an additional layer of expression and greater freedom of composition. Charme Evo’s entire artistic proposition draws on the decorative graphics of marble, heightening the effect through modern shapes and forms, including hexagon and herringbone patterns.
Eye-catching design

PROJECT
FLOOR DESIGN
Renoir Plus - 24”x24”
Counter Desk
Renoir Plus - 24”x48”
WALL DESIGN
Calacatta Black - 24”x24”
Renoir Plus Herringbone - 12”x24”

PROJECT
FLOOR DESIGN
Calacatta Black - 24”x24”, 24”x48”, 12”x48”, 24”x58”, 24”x120”
WALL DESIGN
Calacatta Black - 24”x24”
Renoir Plus Herringbone - 12”x24”
Charme Evo 1110
The graphical artistry of Charme Evo evokes precious marble, replicating the natural depth of each feature, at its most impressive in the 24”x48” format tiles. Charme Evo is a masterly balance between modernity and elegance and the ideal solution for walls and floors in contemporary settings. Each marble element features different colors and veining in a combination of outstanding beauty that works perfectly even on larger surfaces.
Charme Evo

PROJECT WALL DESIGN
Renoir Plus - 24”x48”

PROJECT INDOOR FLOOR DESIGN
Renoir Plus - 24”x48”
Pearl Grey Herringbone - 12”x11”

Natural luxury
Precious experience

Charme Evo imparts a precious contemporary feel to walls and floors, exquisitely mirrored in the selection of exclusive materials. This impact increases when different sizes and colors are cleverly combined and emphasized by the deft use of elegant mosaics.
Unequivocal style
Charme Evo produces outstanding marble effect porcelain tiles in a range that combines the beauty of marble veining with the most advanced technical performance to create a product that is ideal for commercial spaces and striking contemporary projects. The collection includes a chromatically coordinated range of decorative elements to adorn marble look tiles and to add a special touch to an interior design project.
Absolutely precious
Valuable suggestions

Beauty, wellness and safety are intrinsically linked in the design of outdoor areas. With its 20mm version, Charme Evo is the ideal solution for designing spaces with a superb technical performance, where safe, anti-slip surfaces are matched by the highest level of aesthetic quality. The range of 20mm tiles includes many special elements that can give a finishing touch to any design project.
Wellness and safety without compromising the aesthetics
ENERGY EFFICIENT
Tile’s inherent thermal mass reduces peak heating and cooling, which helps moderate temperature swings in your home.

ECO-FRIENDLY AND SAFE
Tile’s stable chromatically over time.

FLOOR HEAT FRIENDLY
Tile is hard and compact.

WATER PROOF
Tile doesn’t bend, which prevents water damage.

FIRE PROOF
Tile doesn’t emit harmful fumes when exposed to fire.

PREVENT BACTERIA GROWTH
Tile is completely PVC and VOC (volatile organic compound) free that means no mold or mildew, a healthier home for you.

SCRATCH RESISTANT
Tile is strong, hard and resistant to most type of scratches.

FADE RESISTANT
These stable, chromatically over time.

DOESN’T BEND
Tile is hard and compact.

ZERO ALLERGENES
Tile is both hard and impervious therefore inhospitable to dust mites, bacteria, fungi, mold and other irritants.

ZERO FORMALDEHYDE
Formaldehyde is known to lead to an increased incidence of asthma. Tile has zero formaldehyde.

ZERO PVC ZERO VOC
Tile is completely PVC and VOC (volatile organic compound) free that means a healthier home for you.

PET FRIENDLY
Tile is both dog and cat scratch proof.

RESISTANT TO FROST
Tile is snow and ice proof.

RESISTANT TO ACID
Tile is hard and compact.

STAIN RESISTANCE
Tile is hard and compact.

EASY TO KEEP CLEAN
Tile is completely inhospitable to bacteria.

FLOOR AND WALL
Tile is hard and compact. It is ideal for both floor and wall application, indoor and outdoor.

Sustainability
Sustainability
Sustainability

Safety/Durability
Safety/Durability
Safety/Durability

Health
Health
Health

Easy care
Easy care
Easy care

Versatility
Versatility
Versatility

FEATIRES AND BENEFITS

CHARME EVO
COLORED BODY PORCELAIN TILE - Rectified Monocaliber

28 29
The color of tiles printed in this catalog may differ from actual tiles. Tile color reproductions in this catalog are representative only. Slight tone and shade variations are inherent in porcelain tiles. Before selecting a color, we recommend that you contact your local representative, who will provide you with a sample piece of the requested tile.

This porcelain tile product is manufactured with a V2 shade variation. Remember that the amount of color as well as the texture of each piece may vary from tile to tile. Inspect the product immediately upon delivery and select tiles from many boxes during installation to minimize and blend any possible color difference.

<table>
<thead>
<tr>
<th>Color Shading</th>
<th>V1</th>
<th>V2</th>
<th>V3</th>
<th>V4</th>
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</thead>
<tbody>
<tr>
<td>CALACATTA BLACK</td>
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<td></td>
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</tr>
<tr>
<td>24&quot;x24&quot;</td>
<td>0.5&quot;</td>
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<td>0.35&quot;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MATT FINISH</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PEARL GREY</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
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<td>0.5&quot;</td>
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<tr>
<td>MATT FINISH</td>
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</table>

<table>
<thead>
<tr>
<th>Available sizes</th>
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<tr>
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<tr>
<td>24&quot;x24&quot;</td>
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<tr>
<td>12&quot;x24&quot;</td>
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<td>12&quot;x11&quot;</td>
</tr>
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<td>12&quot;x10&quot;</td>
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<table>
<thead>
<tr>
<th>COLORED BODY PORCELAIN TILE - Rectified Monocaliber</th>
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<tbody>
<tr>
<td>MICHELANGELO EXTRA WHITE</td>
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<tr>
<td>RENOIR PLUS</td>
</tr>
<tr>
<td>COTE AZURE DELUXE</td>
</tr>
</tbody>
</table>

SIZES 24"x48" / 24"x24" / 12"x24" / 12"x11" / 12"x10"
## Recommended Use

Charme Evo is recommended for indoor floors, walls, countertops, and outdoor walls in commercial and residential applications. The use of Charme Evo, with exception of Frontier20 Michelangelo Extra White 24”x24” (20mm), is not recommended for outdoor application or horizontal exterior surfaces. Landmark recommends an offset no greater than 30%, if a staggered pattern is required for tiles of 20” inches or longer. Landmark recommends the use of leveler for a proper installation.

## Care and Maintenance

Do not apply any wax or sealer to the product after installation. Regular cleaning is the best way to keep Charme Evo tiles looking good. Use clean, hot water (add household cleaner for more aggressive cleaning). Rinse thoroughly and dry with a soft cloth to prevent water spots. Please visit lcusa.com.

For further information regarding the care and maintenance of Landmark products.

## Warranty

Landmark guarantees that its products will meet or exceed the performance specifications set out in ANSI A137.1-2012. For more information, please visit our website at lcusa.com.

### Physical Properties

<table>
<thead>
<tr>
<th>Physical Property</th>
<th>Test ASTM</th>
<th>North American Standard</th>
<th>Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water absorption</td>
<td>C373</td>
<td>≤ 0.5%</td>
<td>COMPLY WITH ANSI A137.1.1</td>
</tr>
<tr>
<td>DCOF Average dynamic coefficient of friction</td>
<td>BOT 3000 test</td>
<td>≥ 0.42</td>
<td>≥ 0.42</td>
</tr>
<tr>
<td>Resistance to freeze/thaw cycling</td>
<td>C1026</td>
<td>As reported</td>
<td>RESISTANT</td>
</tr>
<tr>
<td>Warpage (edge)</td>
<td>C485</td>
<td>Warpage ≤ 0.4% or ≤ 0.05 in</td>
<td>COMPLY WITH ANSI A137.1.1</td>
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<tr>
<td>Warpage (diagonal)</td>
<td>C485</td>
<td>Warpage ≤ 0.4% or ≤ 0.07 in</td>
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<tr>
<td>Wedging</td>
<td>C502</td>
<td>≤ 0.25% or ≤ 0.03 m</td>
<td>COMPLY WITH ANSI A137.1.1</td>
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<tr>
<td>Chemical resistance</td>
<td>C650</td>
<td>As reported</td>
<td>UNAFFECTED</td>
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<tr>
<td>Breaking strength</td>
<td>C648</td>
<td>250 lb or greater</td>
<td>COMPLY WITH ANSI A137.1.1</td>
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<td>Thickness</td>
<td>C499</td>
<td>Range: 0.04 m</td>
<td>COMPLY WITH ANSI A137.1.1</td>
</tr>
</tbody>
</table>

* Average values referred to our production and related to the matt finish of the product.

** As far as values relating to the matt finish of the product and to tests carried out by certified external laboratories whose results are available upon request at Headoffice, we are willing to check the lot you are interested in purchasing.

- Be sure to use tiles belonging to the same caliber.
- Test results are available on request.
- Landmark tiles can be slippery when wet. We recommend to make sure that the surface is always dry.
- The information provided can be subject to change. Please refer to lcusa.com for the latest, most accurate and up-to-date information.